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*Treasure Studio Inc.*

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

MOONBUG ENTERTAINMENT LIMITED AND TREASURE  
STUDIO INC.,

*Plaintiffs*

v.

ARKJOORY, BEGIOL TTC, COMELO, DALULU, EANTBX,  
ENSHISHIYINLUSHANGMAOYOUXIANGONGSI,  
FLORLIFE, GOZUAZ, GSHUAI,  
GUIZHOULUOYUSHANGMAOYOUXIANGONGS,  
LAIXIAOFANG, MAGICEB, QUALITY IS GREATER THAN  
LIFE,  
QUJINGYONGZHENGDIANZISHANGWUYOUXIANGONGS  
I, RED AXIS, SAKURO, SANYASHIBIANXUAN,  
SHENNANYI,  
SHIYANJUNQISHANGMAOYOUXIANGONGSI, SONKKA,  
TENSHON, INC., TONGYANGUI, U HAUL CO OF ALABAMA  
INC, UK-POP, WANGRENBO, YANGYIJIAN8689, 剑维贸易  
有限公司 a/k/a JIANWEI TRADING CO., LTD. and 嘉健商行中  
心 a/k/a JIAJIAN COMMERCIAL CENTER,


*Defendants*

**CIVIL CASE NO.  
23-cv-9232 (KPF)**

**ORDER DIRECTING  
THE TURNOVER  
OF DEFAULTING  
DEFENDANTS'  
ASSETS FROM  
AMAZON**

**GLOSSARY**

<b><u>Term</u></b>	<b><u>Definition</u></b>	<b><u>Docket Entry Number</u></b>
<b>Plaintiffs</b>	Moonbug Entertainment Limited (“Moonbug”) and Treasure Studio Inc. (“Treasure”)	N/A
<b>Defendants</b>	ARKJOORY, BeGiol TTC, comelo, Dalulu, EANTBX, enshishiyinlushangmaoyouxiangongsi, Florlife, Gozuaz, GSHUAI, guizhouluoyushangmaoyouxiangongsi, laixiaofang, MagicEB, Quality is greater than life, qujingyongzhengdianzishangwuyouxiangongsi, Red Axis, SAKURO, sanyashibianxuan, shennanyi, shiyanjunqishangmaoyouxiangongsi, SONKKA, Tenshon, Inc., tongyangui, U HAUL CO OF ALABAMA INC, UK-POP, wangrenbo, yangyijiang8689, 剑维贸易有限公司 a/k/a Jianwei Trading Co., Ltd. and 嘉健商行中心 a/k/a Jiajian Commercial Center	N/A
<b>Defaulting Defendants</b>	BeGiol TTC, comelo, Dalulu, EANTBX, enshishiyinlushangmaoyouxiangongsi, Florlife, Gozuaz, GSHUAI, guizhouluoyushangmaoyouxiangongsi, laixiaofang, MagicEB, Quality is greater than life, qujingyongzhengdianzishangwuyouxiangongsi, Red Axis, SAKURO, sanyashibianxuan, shennanyi, shiyanjunqishangmaoyouxiangongsi, SONKKA, Tenshon, Inc., tongyangui, U HAUL CO OF ALABAMA INC, UK-POP, wangrenbo, yangyijiang8689, 剑维贸易有限公司 a/k/a Jianwei Trading Co., Ltd. and 嘉健商行中心 a/k/a Jiajian Commercial Center	N/A
<b>Amazon</b>	Amazon.com, a Seattle, Washington-based, online marketplace and e-commerce platform owned by Amazon.com, Inc., a Delaware corporation, that allows manufacturers and other third-party merchants, like Defendants, to advertise, distribute, offer for sale, sell and ship their retail products, which, upon information and belief, primarily originate from China, directly to consumers worldwide and specifically to consumers residing in the U.S., including New York	N/A
<b>Sealing Order</b>	Order to Seal File entered on October 18, 2023	1
<b>Complaint</b>	Plaintiffs’ Complaint filed on October 20, 2023	10
<b>Application</b>	Plaintiffs’ <i>ex parte</i> Application for: 1) a temporary restraining order; 2) an order restraining Merchant Storefronts (as defined <i>infra</i> ) and Defendants’ Assets (as defined <i>infra</i> ) with the Financial Institutions (as defined <i>infra</i> ); 3) an order to show cause why a preliminary injunction should not issue; 4) an order authorizing	17-18

	bifurcated and alternative service and 5) an order authorizing expedited discovery filed on October 20, 2023	
<b>Miller Dec.</b>	Declaration of Robert Miller in Support of Plaintiffs' Application	N/A
<b>Nastasi Dec.</b>	Declaration of Gabriela N. Nastasi in Support of Plaintiffs' Application	18
<b>TRO</b>	1) Temporary Restraining Order; 2) Order Restraining Merchant Storefronts and Defendants' Assets with the Financial Institutions; 3) Order to Show Cause Why a Preliminary Injunction Should Not Issue; 4) Order Authorizing Bifurcated and Alternative Service; and 5) Order Authorizing Expedited Discovery entered on October 20, 2023	19
<b>PI Show Cause Hearing</b>	November 14, 2023 hearing to show cause why a preliminary injunction should not issue	N/A
<b>PI Order</b>	The Preliminary Injunction Order entered on November 15, 2023	6
<b>CoComelon Content</b>	A popular streaming media show and YouTube channel featuring 3D animation videos of both traditional nursery rhymes and original children's songs	N/A
<b>CoComelon Applications</b>	<p>U.S. Trademark Serial Application Nos. 97/429,187 for "COCOMELON" for goods and services in Classes 3, 5, 8, 10, 11, 12, 14, 15, 18, 20, 21, 24, 26, 27, 29, 30, 32, 35, 42</p>  <p>and 43 and 97/429,153 for "Cocomelon" for goods and services in Classes 3, 5, 8, 9, 10, 11, 12, 14, 15, 18, 20, 21, 24, 25, 26, 27, 28, 29, 30, 32, 35, 42 and 43</p>	N/A
<b>CoComelon Registrations</b>	<p>U.S. Trademark Registration Nos. 6,375,368 for "COCOMELON" for goods in Class 16; 5,830,142 for "COCOMELON" for goods in Classes 9 and 41; 7,026,201 for "COCOMELON" for goods in Class 9; 6,873,252 for "COCOMELON" for goods in Class 9; 6,421,553 for "COCOMELON" for goods in Class 28; 6,521,784 for "COCOMELON" for goods in Class 25; 7,108,181 for "COCOMELON" for goods in Class 25; 7,108,182 for "COCOMELON" for goods in Class 28; 5,918,526 for "</p>	N/A



Cocomelon” for goods in Classes 9 and 41; 6,399,106



for “ Cocomelon ” for goods and services in Classes



16 and 41; 6,895,835 for “ Cocomelon ” for goods in





Class 3; 6,895,863 for “ Cocomelon ” for goods in



Class 9; 6,563,758 for “ Cocomelon ” for goods in



Class 25; 6,895,688 for “ Cocomelon ” for goods in

	 <p>Class 25; 6,931,433 for “ CoComelon ” for goods in</p>  <p>Class 28; and 7,026,202 for “ CoComelon ” for goods in Class 9</p>	
<b>CoComelon Marks</b>	The marks covered by the CoComelon Registrations and CoComelon Applications	N/A
<b>CoComelon Works</b>	U.S. Copyright Registration Nos.: VAu 1-379-978 covering JJ; VAu 1-322-038 covering Unpublished Family Characters 2017; VAu 1-319-613 covering Animal Characters 2017 and VAu 1-374-077 covering CoComelon Logo	N/A
<b>CoComelon Products</b>	A variety of consumer products including toys, apparel, backpacks and other gear	N/A
<b>Counterfeit Products</b>	Products bearing or used in connection with the CoComelon Marks and/or CoComelon Works, and/or products in packaging and/or containing labels and/or hang tags bearing the CoComelon Marks and/or CoComelon Works, and/or bearing or used in connection with marks and/or artwork that are confusingly or substantially similar to the CoComelon Marks and/or CoComelon Works and/or products that are identical or confusingly or substantially similar to the CoComelon Products	N/A
<b>Infringing Listings</b>	Defendants’ listings for Counterfeit Products	N/A
<b>User Accounts</b>	Any and all websites and any and all accounts with online marketplace platforms such as Amazon, as well as any and all as yet undiscovered accounts with additional online marketplace platforms held by or associated with Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them	N/A
<b>Merchant Storefronts</b>	Any and all User Accounts through which Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them operate storefronts to manufacture, import, export, advertise, market, promote, distribute, display, offer for sale, sell and/or otherwise deal in Counterfeit Products, which are held	N/A

	by or associated with Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them	
<b>Defendants' Assets</b>	Any and all money, securities or other property or assets of Defendants (whether said assets are located in the U.S. or abroad)	N/A
<b>Defendants' Financial Accounts</b>	Any and all financial accounts associated with or utilized by any Defendants or any Defendants' User Accounts or Merchant Storefront(s) (whether said accounts are located in the U.S. or abroad)	N/A
<b>Financial Institutions</b>	Amazon.com, Inc., Amazon Payments, Inc. ("Amazon Pay"), PayPal Inc. ("PayPal"), Payoneer Inc. ("Payoneer") and PingPong Global Solutions, Inc. ("PingPong")	N/A
<b>Third Party Service Providers</b>	Online marketplace platforms, including, without limitation, those owned and operated, directly or indirectly by Amazon, as well as any and all as yet undiscovered online marketplace platforms and/or entities through which Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them manufacture, import, export, advertise, market, promote, distribute, offer for sale, sell and/or otherwise deal in Counterfeit Products which are hereinafter identified as a result of any order entered in this action, or otherwise	N/A
<b>Plaintiffs' Motion for Default Judgment</b>	Plaintiffs' Motion for Default Judgment and a Permanent Injunction Against Defaulting Defendants filed on May 3, 2024	31-34
<b>Nastasi Aff.</b>	Affidavit by Gabriela N. Nastasi in Support of Plaintiffs' Motion for Default Judgment	32
<b>Final DJ Order</b>	The Final Default Judgment entered against Defaulting Defendants by the Court on August 14, 2024	37
<b>Motion for a Turnover Order</b>	Plaintiffs' Motion for an Order Directing the Turnover of Funds from Third Party Service Provider Amazon	38
<b>Nastasi Turnover Dec.</b>	Declaration of Gabriela N. Nastasi in Support of Plaintiffs' Motion for a Turnover Over	39

This matter comes before the Court by motion filed by Plaintiffs for an Order directing the turnover of Defaulting Defendants' Assets held by Amazon, to be applied on account of the judgment in the amount of \$50,000.00 against each and every Defaulting Defendant entered on August 14, 2024, pursuant to N.Y. C.P.L.R. § 5225, made applicable under Fed. R. Civ. P. Rule 69(a).

The Court, having considered the Memorandum of Law, Declaration of Gabriela N. Nastasi and all accompanying exhibits thereto, hereby GRANTS the Motion for a Turnover Order.

Accordingly, it is hereby ORDERED, ADJUDGED AND DECREED as follows:

- 1) The restraints on Defaulting Defendants' Financial Accounts held by Amazon are lifted for the sole purpose of effecting the transfer of all Defaulting Defendants' Assets to Plaintiffs; and
- 2) Amazon shall turn over all of Defaulting Defendants' Assets held in Defaulting Defendants' User Accounts with Amazon, or so much of it as is sufficient to satisfy the judgment to Plaintiffs.

The Clerk of Court is directed to terminate all pending motions, adjourn all remaining dates, and close this case.

**SO ORDERED.**

SIGNED this 23rd day of August, 2024, at 12:00 p.m.

A handwritten signature in blue ink, reading "Katherine Polk Failla".

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The Honorable Katherine Polk Failla  
United States District Judge